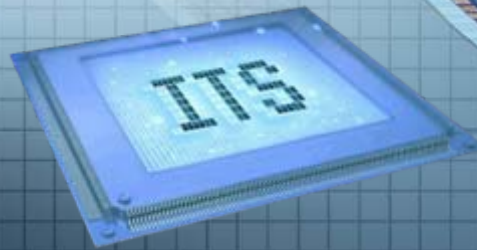


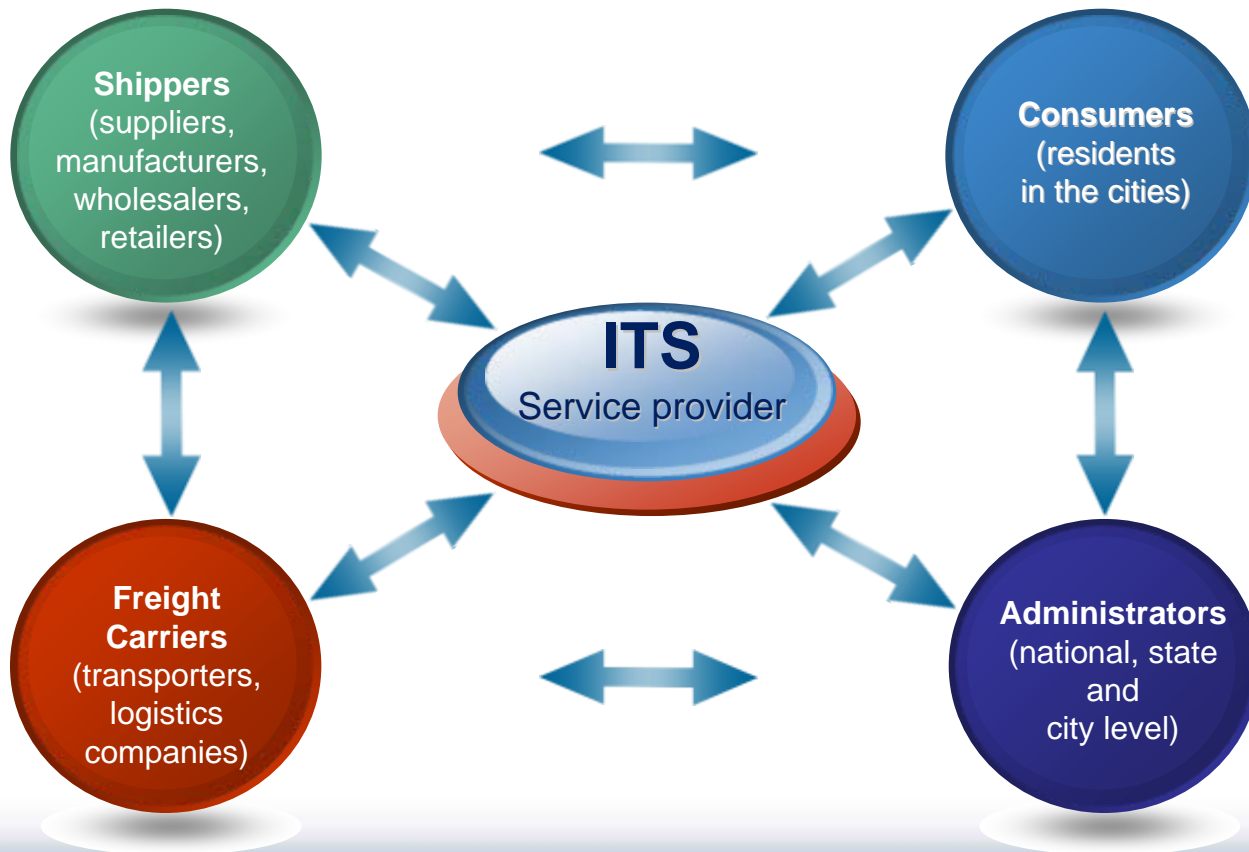
# Improving freight operations and planning by applying data mining techniques over data collected from Intelligent Transport Systems

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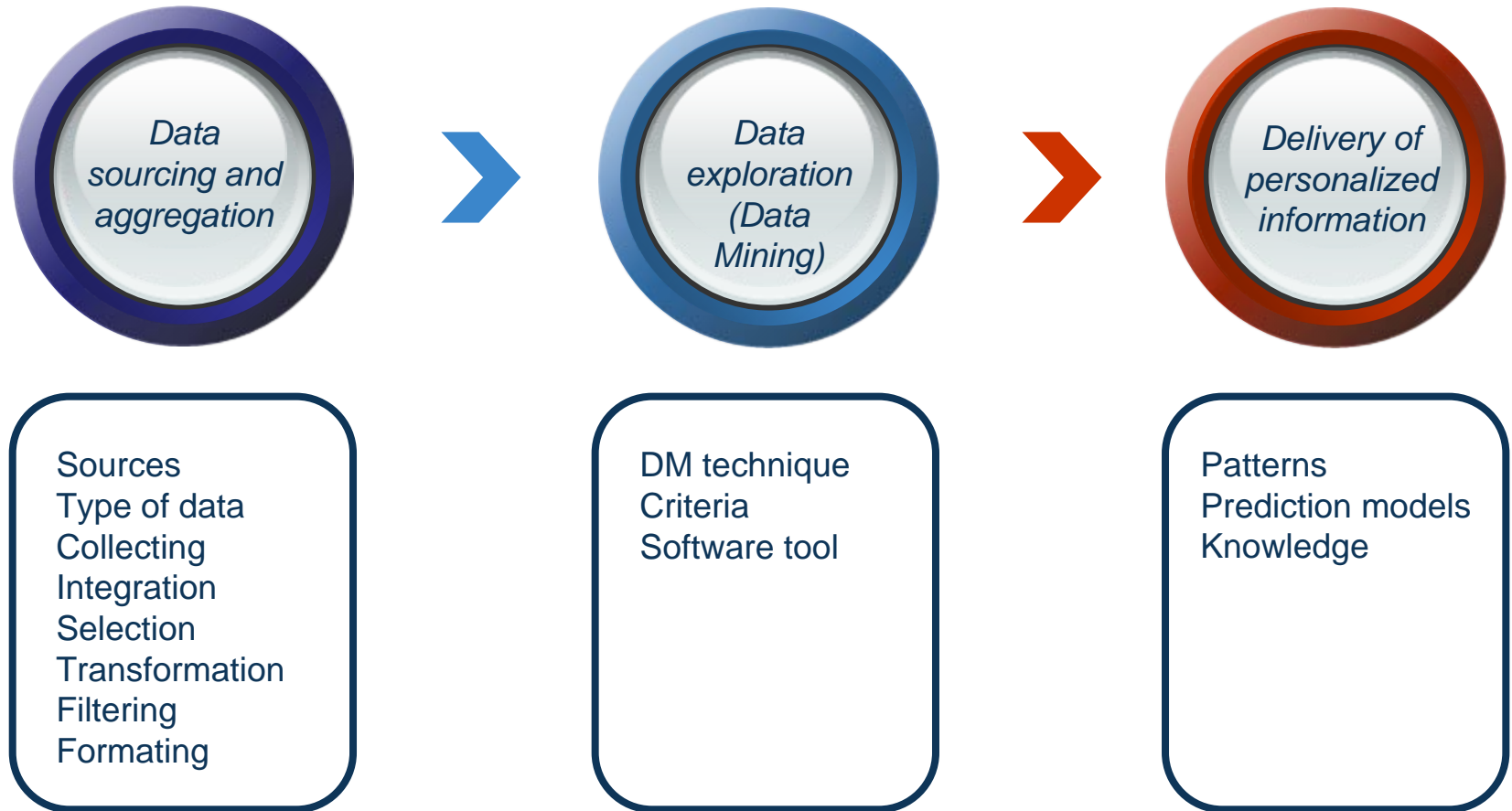
# Introduction

“the application of information and communication technologies to the planning and operation of transport systems” [B. McQueen and J. McQueen, 1999]



# Introduction

## *Data mining*



# Data sourcing



## Loop detectors

Number of vehicles,  
speed, classification



## Weigh-in-motion

Classification



## Digital tachographs

Speed over time



## CCTV

Speed, classification,  
license plate reading,  
detection of accidents



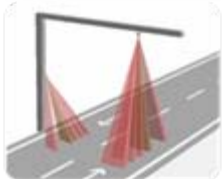
## Laser scanners

Classification



## RFID

Identification and tracking



## Infrared sensors

Detection of vehicles



## FCD

Speed, location, in-vehicle  
information



## Microwave radar

Speed



## Weather sensors

Temperature, humidity,  
condition of the road



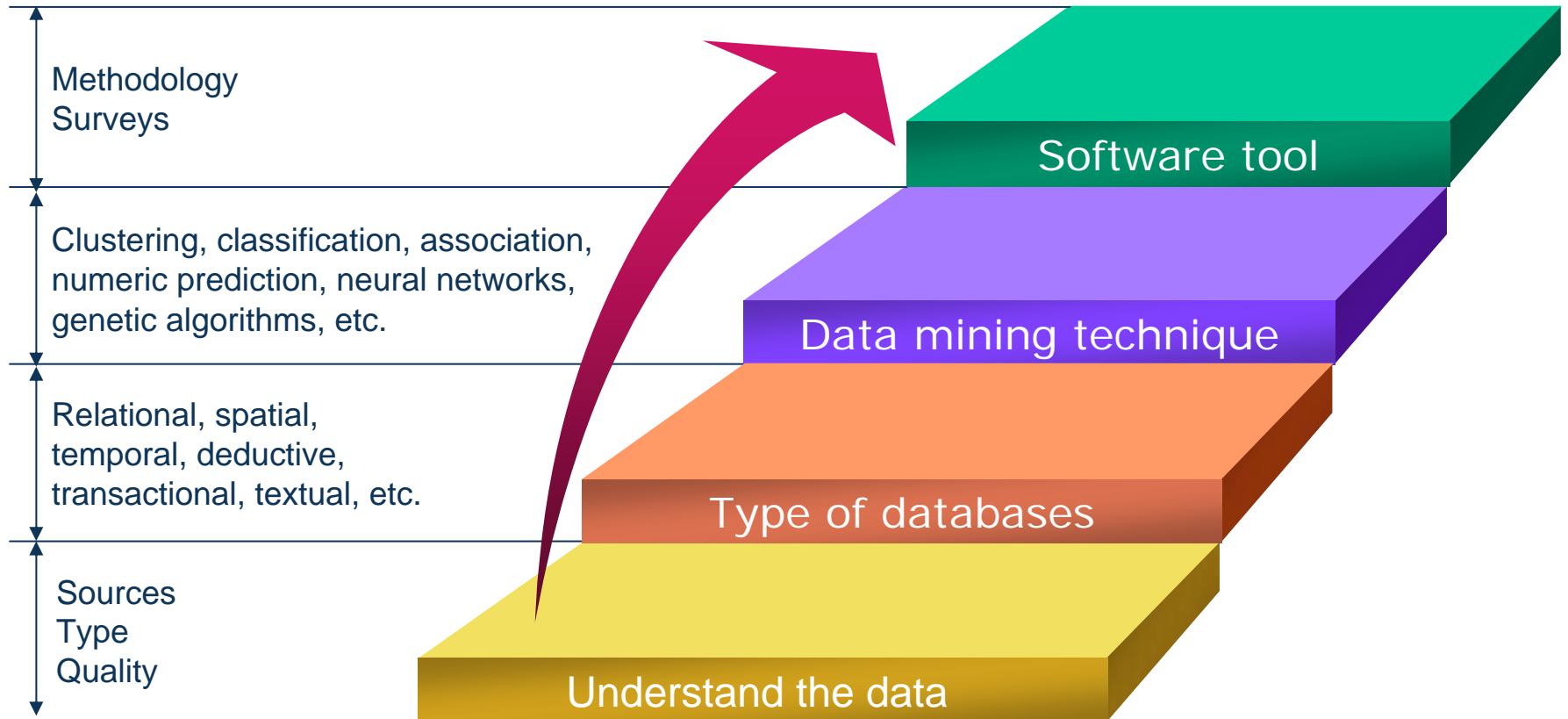
# Data sourcing

- capacity of the road to move freight at desired volume/weight level
- travel time (dwell time, processing time and transit time)
- tonnage and value of shipments to different markets
- shipment rates
- pricing
- infrastructure, administrative, enforcement cost
- economic, logistics, business, regulatory costs incurred by carriers
- environmental, energy, social, safety costs
- economic and demographic factors



# Data exploration

*How to choose a suitable data mining tool*



# Data exploration

- ❖ The **classification technique** is used to mine a database with logical and numerical values containing information about asphalt projects to find rules and patterns that will support decision making within a **pavement management system** [K. Nassar, 2007].
- ❖ When searching in a database with **statistics of accidents** that contains groups of attributes, **association rules technique** can be used to discover common combinations of attributes that occur most frequently within a given data set [P. Haluzova, 2008].
- ❖ In [D.H. Lee et al., 2004] an **investigation of traffic incident situations** is done by using a relation finder algorithm and **clustering techniques** over a database with numerical records grouped into categories.
- ❖ **Identification of rear-end crash patterns** on instrumented freeways is analyzed in [A. Pande & M. Abdel-Aty, 2005] over a traffic surveillance database using **neural networks techniques**.



# Data exploration

Evaluation and selection of a data mining tool:



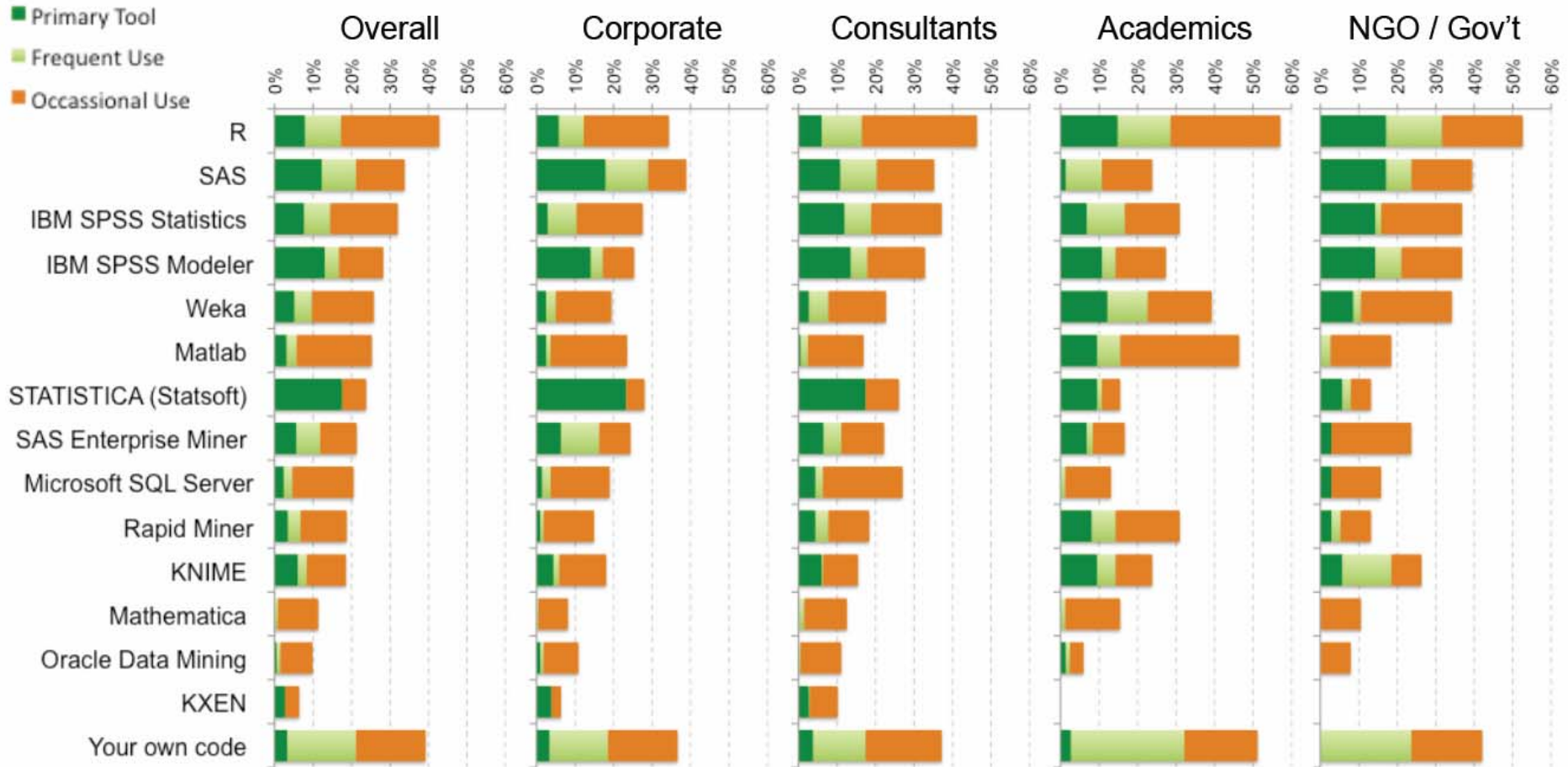
Criteria for evaluating data mining tools:

- Performance
- Functionality
- Usability
- Support of ancillary activities

Source: "A Methodology for Evaluating and Selecting Data Mining Software" [K. Collier et al., 1999]



# Data exploration



Source: Rexer Analytics 2010 survey



# Applications



## Self-driven truck platoons:

- Advanced Driver Assistant Systems
- Communication with Ad-Hoc networks
- Reduce air drag, fuel consumption and the space needed by trucks on the road
- Patterns and predictive models to help choosing a certain route and a certain time window

## Driver drowsiness detection systems:

- ITS data: route, speed profile, weather conditions, time of day
- Adapt drivers' working hours accordingly using patterns corresponding to each driver
- Increase safety by preventing accidents



# Applications



## Truck-sharing:

- Create user profiles based using pattern analysis techniques
- Avoid situations in which vehicles are not fully loaded
- Shorten the distribution time and avoid peak hours
- Reduce the number of freight vehicles on the road

## Traffic prediction:

- Information about the travel time, from door to door, including parking and waiting
- Special events (such as games, festivals or holidays), weather forecasts, planned road maintenance
- Models to predict traffic loads in the future
- Route vehicles to avoid traffic congestion



# Applications



## Goods condition:

- Use of RFID tags
- Use of BAP tags to connect to external sensors such as temperature sensors, humidity sensors, shock sensors
- Improve goods condition and reliability of transport

## Fleet maintenance:

- Data from in-vehicle systems about speed, traveled kilometers, critical components of the vehicle
- Create models that will predict vehicle behavior
- Improvement of routine maintenance and parts delivery



# Conclusions

Reduce congestion and delays, reduce air pollution

Reduce distribution time

Improve goods condition and reliability of transport

Optimal use of resources

Long-range planning and forecasting

Better-managed freight operations

Enhances efficiency and saves money

Improve the supply chain management and partnership amongst stakeholders



# Thank You !

